# Yoon Kyo Cha

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#### **EDUCATION**

School of Visual Arts Bachelor of Arts, Photography and Video Graduated Spring 2024

Major: Fine Art Photography (GPA 3.68)

# **KEY COMPETENCIES**

Lighting Adobe Photoshop Branding

Photo editing Adobe Lightroom Visual Storytelling

Digital Photography Adobe Bridge Collaboration and co-working
Curating and Presentation Adobe Indesign Native Korean; fluent English

### **AWARDS & HONORS**

2024 SVA Mentor Show (March 12 -23, 2024)

SVA Chelsea Gallery [link]

Succulence: Fall Art Expo (November 4th, 2023)

Brooklyn, NY [link]

**High Term Honors of Spring 2023** 

**Tuition Award for Academic Excellence** 

**Robin Forbes Memorial Award [2023]** 

BFA Photo and Video Department Award [2023]

## PROFESSIONAL EXPERIENCE

# Freelance Photographer

( July - October 2023 )

#### Dong-a Ilbo

Traveled to Princeton University to photograph professors during their interviews for a Korean youth math publication. Arranged and conducted photography sessions, and then processed and edited the photos.

## **Araks**

(September - December, 2022)

#### **Technical Intern**

Performed all photo-related tasks, including photography, editing, organizing, and social media management. Assisted with digital marketing on platforms including Google Ads, Instagram, and Pinterest. Conducted research, participated in meetings, assisted VIP customers, and performed all general office work.